



## FACULTY PROFILE

**Name** : RAVI VARMA V  
**Designation** : Guest Lecturer  
**Address** : 843, Kamaraj Nagar, Gandhi Nagar post,  
Udumalpet- 642154.Tirupur DT  
**Contact Number** : 8870774891  
**Email ID** : ravivijayan3@gmail.com  
**Date of Joining in Collegiate Education** : 01.10.2022  
**Date of Joining in the Present College** :  
**Academic Profile** :

Degree	Institute/College	University	Period
Ph.D	Bharathiar School of Management and Entrepreneur Development (BSMED)	Bharathiar University	2024
M.Phil	Bharathiar School of Management and Entrepreneur Development (BSMED)	Bharathiar University	2015
MBA	Bharathiar School of Management and Entrepreneur Development (BSMED)	Bharathiar University	2014
BBM (CA)	Vidyasagar College of Arts and Science Udumalpet.	Bharathiar University	2009

**Eligibility for Lectureship** : SLET/NET Qualification

**Teaching Experience** :

- i) Total :  
ii) UG : 03 year  
iii) PG : 01 year

<b>Name of the college</b>	<b>Position held</b>	<b>Period</b>
Government Arts and Science College , Thondamuthur	Guest Lecturer	2022 to till date

**Honors and Research Awards** : Academic Proficiency Award 2012

**Funded Projects** : ---

**Membership in Professional Bodies** :

<b>S. No</b>	<b>Name of the Professional Body</b>	<b>Membership Details</b>	<b>Period</b>
01	Indian science Congress	Annual Membership	2023 - 2024

**Field of Specialization** : Systems, sustainability Green Practices, & Marketing.

**Research Guidance ( No of Research Students Guided)**

**M.Phil : Guided: Guiding**

**Ph.D: Guided Guiding:**

**Research Experience** :

**i) MBA., Dissertation** : 01

**ii) M.Phil., Dissertation** : 01

**iii) Ph.D. Thesis** : 05

**Research Publications** :

**i) Research Papers** : 06

**Details of Publication :**

S.No	Title of the Article	Journal	National/International	Year of Publication
1	Exploring e-waste recycling behavior intention among th households: Evidence from India.	Cleaner Materials (ELSEVIER)	International (Scopus A+ Category)	2023
2	Determinants of Waste Separation Behavior: Application of Norm Activation Model	International Journal of Research and Analytical Review (IJRAR)	International	2023
3	Examining the households E- Waste Recycling Intention: Application of Theory of Planned Behavior	International Journal of Creative Research Thoughts (IJCRT)	International	2023
4	Predictors of E- waste Recycling Intention among Households Residents: The role of Environmental Awareness, Environmental Knowledge and Personal Norms.	International Journal of Business, management and Allied Sciences	International	2022
5	Determinants of Behavioral Intention to E- Waste recycling Among the Youth	Journal of Emerging Technologies and Innovative research	International	2022
6	E- waste Recycling Behavior in India: A Literature Review	Journal of Interdisciplinary Cycle Research	International	2021

ii) Book/Book Chapters :

iv) Patent:

v) No. of Papers Presented in National and International Seminars/ Co: 05 National and 01 International

vi) No. of Papers published in National and International Seminars/ Conference: 01 International Published from University of Rwanda.

Resource Person/Invited Lectures (outside college) :

S. No	Date of Programme	Institution	Topic of Lecture	Remarks

Any

other

details:

